

Standards eLearning for Students

Preparing students for a global economy

Students need to enter the workplace with a solid understanding of standards and the value they hold for their future employers. Intellectual Property Shield in conjunction with the Standards Engineering Society and IHS has assembled a package for students to get a strong start on understanding the value of standards in today's global economy.

The United States Standards Strategy states the following:

"10 - Establish standards education as a high priority within the United States private, public and academic sectors. Education programs covering the development and implementation of standards need to become a high priority within the United States. These programs must focus on the needs of leaders and top executives, those who participate in the development of standards, university and college students, and other interested parties."

The Student Standards Education Package includes the following:

- Online access to the Standards Aware™ Suite of 8 eLearning courses plus Copyright Aware™.
- A student membership to the Standards Engineering Society (SES).
- An opportunity to apply for SES Associate standards certification. (Up to 4 courses can be used to apply for Associate certification as a standards professional). To learn more about SES certification go to <http://ses-standards.org> and click on "certification."
- 5 Case Studies with online access to the appropriate standards including a comprehensive online standards index provided by IHS. To learn more about IHS go to <http://ihs.com>

There will be a \$500 cash award for the school that has the highest average score on the test out option of the Copyright Aware™ Course (minimum 50 student scores to compete and student test out option scores only will be used for the competition).

Copyright Aware™ and Standards Aware™ courses were designed to help educate students and workers on the proper use of copyrighted materials, and in the practical application of standards in the workplace and global markets. The on-line web-based courses are easy to use and rich in content. Valuable Downloads and links are included in the courseware.

Copyright Aware™ and The Standards Aware™ series has been co-developed by Intellectual Property Shield (a web-based standards education provider) and Thompson Consulting, Inc., a company with internationally recognized expertise in the development, management, distribution and use of standards.

For More Information john.toth@ip-shield.com

This Package includes

9 valuable Courses:

- What are Standards?
- Why are Standards Used?
- Standards Developing Organizations
- Standards Development Process
- Standards and Trade
- Conformity Assessment
- Strategic Standardization
- Finding Standards
- Copyright Aware

